



# REEL PEOPLE

Washingtonians make REEL AFFIRMATIONS work

## Our Patrons Are Your Ideal Customers

**73% are between 31 and 50 years old**

**91% have college degrees**

**48% have an advanced college degree**

**55% have household incomes over \$76,000**

**23% have household incomes over \$150,000**

*"Kimpton's partnership with One In Ten has been very rewarding for us. It has not only helped us develop a greater rapport with the LGBT community but also with other sponsors and affiliated businesses."*  
--Madara Bianco, Kimpton Hotels

*"It is the best fest I've been to yet."*  
--Carlos Portugal, Director, East Side Story.

*"Giving back to the LGBT community is part of our mission at LOGOmotion, Inc. That is why I support One In Ten every year."*  
--Robert Safro, LOGOmotion, Inc.

*"We believe that the arts contribute to the viability and sense of belonging in our community. One In Ten brings people together and gives them many venues of expression. So it is natural that OmniStudio would want to support their efforts. And, of course our design studio receives enormous recognition from being a sponsor."*  
--Eileen Kessler, President, OmniStudio

*"I thought the first Reel Affirmations was a fantastic event to be held in my neighborhood: later, I read the Mission Statement for One In Ten and was hooked on supporting Reel Affirmations as a sponsor. As a realtor, it makes my neighborhood a better place to live. As a photographer, it makes my neighborhood more vibrant by stoking the creative fires. One In Ten is good for the soul."*  
--Charlie Gaynor, City Houses

